

Empathise Ltd

Freelance designer (Contract) - Mar 2016 → Apr 2016

Enhancing aesthetics and user experience of the current legacy design of a large bit of internal software without compromising on build. Ensuring that the new design doesn't hinder current brand guidelines but still introduces new chapters for their digital guidelines; this was achieved with accurate wireframes and notifying stakeholders of its progress.

Mostly through self motivation and art direction, however, working within a small team did help.

The Open Univeristy

Media Assistant (Contract) - Apr 2013 → Jun 2013

Within the well known Open University, I was working in a team to ensure that every ePublication was sound with the use of xml tagging and image editing before delivery.

Cranfield University School of Management

Graphic Artist (Contract) - Mar 2010 → Dec 2012
(4 extensions)

Designing in-house within a world class leading business school for a varied clientele from within the university to external clients, whilst keeping the department up to speed on new technologies. Projects ranged from designing digital interfaces on mobile devices right through to large scale exhibition prints. Art direction, team working and multitasking were important factors to this position.

Jaguar Landrover, citizenM, hp and many departments within the university.



Travelling: Asia and Australasia

EBC (Agency)

Graphic Designer - Aug 2005 → Dec 2006

While working in a team environment I would prepare, animate and assist interfaces and all interactive components for various learning applications, whilst adhering to strict brand guidelines.

Ashurst, Peugeot, BT Wholesale, Deloitte, Network Rail, National Grid, Odjfell, British American Tobacco, NHS.

Creative Rios (Freelancer)

Visual Digital Designer - Current

Now with 10+ years of corporate and creative experience, I am available to work work for you anywhere in the world for as long as required, within your team or remotely.

Creative agencies, in-house, retail, client side, remote design, start-ups, bloggers and many more.

Macmillan Nature Publishing Group

Web Designer - Mar 2013 → Feb 2016

Pushing the boundaries of the Nature.com website across all devices, whilst excelling in aesthetics and a sound user experience. To achieve this I worked diligently alongside teams and departments to enhance user research and brand guidelines while assisting on the smooth running of the department.

Blue Cube Creative (Agency)

Freelance Designer (Contract) - Jun 2013 → Dec 2013

Within a small yet successful creative agency, I was art-working at a fast pace as well as ensuring all projects are error free; when adhering to strict guidelines from well known high street brands.

Market Force, Pret A Manger, Karen Millen, Paperchase, Byron Burgers, Bank, Next.

Cortexa (Agency)

Multimedia Designer - Mar 2009 → Mar 2010

Being the sole digital designer in the company, I aided Cortexa's progression with branding and print advertising as well as maintaining brilliant client relationships with on-going digital interactive projects.

Skype, DHL, Balfour Beaty, Buildbase, Polypipe, Recticel, Intatec, Conex, Jeld Wen, TDCA.

Vitals

Experience: 10+ years creative
Age: 34
City: Milton Keynes, England
But can work anywhere in the world!
Language: Native English
Contact: creativerios@gmail.com
07548 884628

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Training

University: Staffordshire University - July 2001 → June 2004
1:0 Bachelor of Arts Honours Design Degree: Electronic Graphics
College: Denbigh School - July 1999 → June 2001
A in A-level Graphics, Merit in GNVQ Advanced Business Studies
Others: First Aid trained - Own car - Advanced Open Water Diver

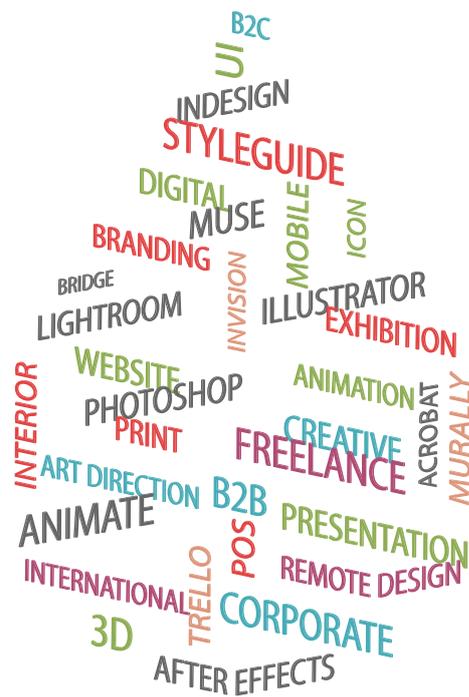
Summary

Rewind back to 2004 when he graduated with a 1st honours degree in Electronic Graphics; that's over 11 years of creative experience.

He has since worked for a range of companies and agencies, designing for corporate and creative needs all whilst keeping the target audience in mind. Over time with trust, Sam directed projects as well as lending a helping hand in branding, style-guide development and marketing.

In between all that in 2007, Sam embarked on a world adventure where photography and sketching became a much-loved skill.

Sam, now a senior (multidisciplinary) designer with his illustrative background has given every project a richer aesthetic with a lasting impression.



Sam Rios

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Creative Blog

www.thecreative.life